

ROXI – The Urban Residence: The new short-stay concept by Xior

Antwerp, Belgium – 19 June 2019 – Xior Student Housing NV is launching *ROXI – The Urban Residence*, a new concept focusing on long and short-stays. The Belgian real estate player has long offered a more traditional range of student accommodation in Belgium, the Netherlands, Spain and Portugal, and is now expanding its services with a more hybrid housing concept that effortlessly blends housing, living, studying and/or working. It is Xior's response to the growing trend of co-living. This practice is very common among students and is now also finding its way to young professionals, millennials and expats.

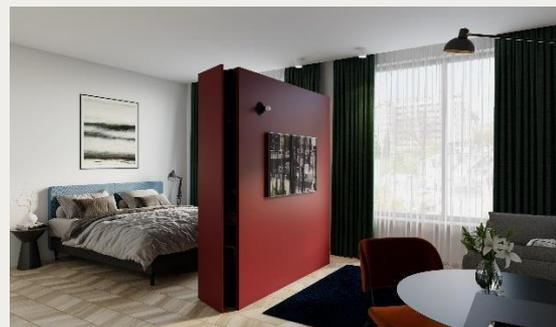
ROXI – The Urban Residence: *'A home when you need it'*

Co-living, compact living and co-working have been on the rise for quite some time. They are precisely the new living trends ROXI aims to respond to. The new housing concept seamlessly integrates all aspects of a contemporary lifestyle. This is also reflected in the design of the spaces, which cover multiple functions and concepts.



ROXI offers fully-equipped studios and rooms, but also a private gym, a laundry room, a co-working room, a supermarket, a restaurant and bar, film nights and so on. The common areas are specifically designed to encourage interaction and new acquaintances. The new brand also further deepens its focus on the **community** aspect with a wide range of facilities and **activities**.

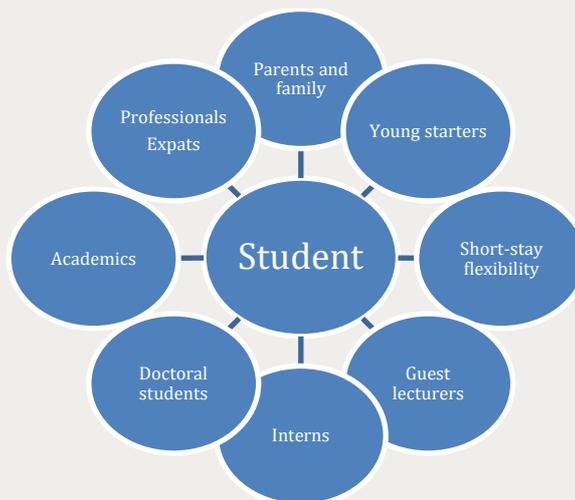
ROXI also offers a solution for those looking for more comfort, space and/or flexibility. This includes extra services – such as linen, cleaning and a more flexible length of stay – and a more sophisticated look and feel. These services are not only aimed at students, but also at young professionals, young people who are combining work and studies, international students, expats and so on.



The further expansion of Xior's operations is a logical step based on the evolution of its current market. Demand for more flexible forms of living is on the rise in this sector. Furthermore, the target group of this type of living corresponds with Xior's current target audience of students.

Christian Teunissen, CEO of Xior: *"Xior follows new trends closely and responds to changing needs and an evolving dynamic by always putting the students first. This new concept prepares us for the future, when hybrid and flexible housing models will become more important, and caters for the students as well as their wider community and living environment."*

While Xior continues to focus on traditional student housing, ROXI will address other target groups in the student environment and student world: the parents of foreign students who come to visit their sons and daughters, doctoral students, interns, academics, guest lecturers and other professionals. One common characteristic of all ROXI's target audience members is that they exhibit a certain personal and/or professional drive that contributes to ROXI's typical, dynamic, energetic vibe.



The new ROXI concept will be implemented in Brussels and Ghent this year still. For more information, visit www.roxi-residence.com

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About Xior Student Housing

Xior Student Housing NV is the first Belgian public regulated real estate company (RREC) specialising in the student housing segment in Belgium, the Netherlands, Spain and Portugal. Within this property segment, Xior Student Housing offers a variety of accommodation, ranging from rooms with shared facilities to en-suite rooms and fully-equipped studios. Since 2007, as owner-operator, Xior Student Housing has built high-quality, reliable student housing for students looking for the ideal place to study, live and relax. A place with that little bit extra, where every student immediately feels at home.

Xior Student Housing has been accredited as a public REIT under Belgian law since 24 November 2015. Xior Student Housing's shares have been listed on Euronext Brussels (XIOR) since 11 December 2015. On 31 March 2019, Xior Student Housing had a property portfolio worth approximately EUR 819 million. More information is available on www.xior.be.

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